

Christopher Brandl

Senior Experience Designer

brodybrandl@gmail.com · 610 350 9659 · [linkedin.com/in/chris-brandl-a29238141](https://www.linkedin.com/in/chris-brandl-a29238141)

SUMMARY

Senior Experience Designer with 9 years shaping brands, design systems and digital products, mostly in healthcare and insurance. I take work from user research to polished, high-fidelity prototypes and build experiences that are clear, accessible and trustworthy, for users and for the business.

EXPERIENCE

Senior Experience Designer · Hexaware (formerly Mobiquity Inc.)

JAN 2019 - PRESENT

Joined Mobiquity in January 2019; Hexaware acquired it that June. Reporting to the Creative Director and working with UX Architects and Experience Designers on client engagements.

- Design for a global legal technology company's enterprise review platform (2+ years, ongoing). Sole designer on AI Review, one of its largest AI-assisted features, from discovery and user interviews through development handoff and visual QA.
- Lead brand and design system work across mobile apps, web platforms and marketing sites for healthcare, insurance and enterprise clients.
- Plan and run user research, including interviews, usability testing and data analysis, and turn the findings into clear design direction.
- Build high-fidelity prototypes, including a ProtoPie medical-device prototype that met FDA standards for testing, to align teams and validate ideas before development.
- Create brand systems (color, typography, iconography, illustration and photography direction), scalable component libraries and product motion.
- Mentor and train junior designers in UX methods and best practices.

Freelance Designer · nDash

2023 - PRESENT

Ongoing, project-based work alongside my full-time role.

- Redesigned nDash's brand identity and full marketing website, then brought the writer platform's UI in line with the new brand.
- Design ongoing product updates for the platform, including user roles and assignment workflows.
- Through nDash's marketplace, design client deliverables for B2B tech brands like Bitdefender and Veeam, including ebooks, whitepapers, case studies and presentation decks.

Graphic Designer · Buchanan Public Relations

OCT 2017 - DEC 2018

- Created original artwork and content for agency clients, including Bimbo Bakeries USA, Blaschak Coal and AtlantiCare.
- Designed presentation decks for clients and internal teams, turning dense, text-heavy slides into clear, on-brand stories.

SKILLS

Design

UX & UI Design
Design Systems
Brand Identity
Prototyping
Motion Design
Accessibility

Research & strategy

User Research
Usability Testing
Data Visualization
Client Communication
Mentorship

Tools

Figma
ProtoPie
Sketch
Adobe Creative Suite

EDUCATION & CERTIFICATIONS

UX Certification

Nielsen Norman Group

2020

AA, Graphic Design

Delaware County Community College

2015 - 2017